

## Mark Mallory's Message for the Week, July 24, 2006

### *Make an impact through participation and teamwork.*

The people of Cincinnati play a vital role in creating a better future for this city. The result of citizens actively taking part in the community and making a commitment to work together can bring about significant changes and positive effects throughout Cincinnati. We can make this a better community as the people of Cincinnati get involved, work together, and contribute to common goals for universal benefit.

This week demonstrates how simple collaborative efforts by our citizens can influence city leaders and bring about the changes those citizens wish to see. Due to a lack of funding, city swimming pools were scheduled to begin closing for the summer as early as this Friday leaving many Cincinnati youth and families without access to pools during the hottest month of the summer. Continuing his long history of civic involvement, Stanley Chesley joined me in making phone calls to local business leaders for support. Everyone I spoke with realized the importance of keeping the pools open and were excited to be part of the solution. Our efforts delivered an additional \$165,000 to keep city pools open longer this summer.

We have also been working to increase funding to programs to keep Cincinnati safer. Tuesday night I joined Police Chief Tom Streicher, Local 12 CrimeStoppers Reporter Deborah Dixon, and Local 12 General Manager Chris Sehring to present the Chair of CrimeStoppers, Mike Snowden, with a check for \$90,500. During the check presentation, I announced that the City of Cincinnati was able to contribute the final \$9,500 in order to bring the total amount to \$100,000. The donation represents the results of Local 12's fundraising efforts since February and includes contributions from a variety of area community partners.

In May of this year my office partnered with the Cincinnati Bar Foundation and University Hospital to launch a program called "Out of the Crossfire" in order to address the increase in gun violence in Cincinnati. "Out of the Crossfire" focuses on the entire spectrum of rehabilitation for gunshot victims. The goal is to break the cycle of violence by addressing issues with victims beyond initial medical treatment. On Thursday, Kroger gave the city \$100,000 for the benefit of community organizations. I was able to select one of the organizations this contribution would support, and I chose "Out of the Crossfire" to receive \$10,000 of the donation.

Finally, this week we focused on the innovation that comes from our young professionals with the launch of the Young Professional Kitchen Cabinet. This group will tap into the energy and creativity of the young professional community to help influence the direction of Cincinnati. In addition to my own efforts to promote this kind of involvement, the Cincinnati USA Regional Chamber sponsored the Bold Fusion YP Summit on July 28<sup>th</sup> at the Duke Energy Center. This conference was hosted by Cincinnati USA's own young professionals network, YPCincy.com. These programs offer Cincinnati inspiration and innovation from the new generation of professionals, and stimulate improvement of this city with new ideas and collaboration.

The power of participation is clear, and I call on all citizens to get involved and contribute to a better future for our great city.

- **Press Release: Mark Mallory & Stan Chesley Keep City Pools Open**
  - [http://www.cincinnati-oh.gov/mayor/downloads/mayor\\_pdf14276.pdf](http://www.cincinnati-oh.gov/mayor/downloads/mayor_pdf14276.pdf)
- **Press Release: Mallory, Chief Streicher, and Local 12's Deb Dixon Present CrimeStoppers with \$100,000**
  - [http://cincinnati-oh.gov/mayor/downloads/mayor\\_pdf14263.pdf](http://cincinnati-oh.gov/mayor/downloads/mayor_pdf14263.pdf)
- **Press Release: Mayor Mallory to Form YP Kitchen Cabinet**
  - [http://cincinnati-oh.gov/mayor/downloads/mayor\\_pdf14272.pdf](http://cincinnati-oh.gov/mayor/downloads/mayor_pdf14272.pdf)